



Rural Age-Friendly Integration Resource

More than one in five older adults in the US live in rural areas, with 20% 65 years of age and older. Rural areas are working to strengthen systems: Age-friendly resources can help ensure older adults can age in place in their community. All sectors have a role to play.



**Scan to access related resources

Health Systems

- Provide quality care to older adults that prioritize what matters to the patient and puts this at the forefront of care
- Decrease costs and overutilization rates and increase efficiency of care

*SRHAs & SORHs

- More than two in three older adults report wanting to age at home in their communities
- Utilize strategies to help older adults age in place in your state

Public Health

- The public health sector can fill gaps in older adult care by coordinating a broadspectrum of resources
- Engage leaders to collectively approach healthy aging and influence necessary policy change

Individuals & Caregivers

- We are all aging from the moment we are born
- Millions of Americans provide unpaid care for older adults.
- Connect to community resources for healthy aging

Researchers & Students

- Older adults are working longer and pursuing further professional opportunities
- Support an age inclusive environment in higher education with innovation and intergenerational learning

Communities

- The population of older adults in the US will likely be greater than the number of children within the next 10 years
- **Built environment** impacts healthy aging





NRHA's Age-Friendly Partners

Research & Universities

- Rural Health Research Gateway
- Rural Health Information Hub
- National Center to Reframe Aging
- Arizona State University
- University of Minnesota Rural Health Research Center
- University of North Carolina School of Medicine
- University of Texas at Arlington
- NORC Walsh Center for Rural Health Analysis
- University of California, Davis
- Duke-Margolis Institute for Health Policy

Communities & Nonprofit Organizations

- ADvancing States
- Lutheran Services in America
- Alzheimer's Association
- American Heart Association
- The SCAN Foundation
- Grant Makers in Health
- Grant Makers in Aging
- National Council on Aging
- Meals on Wheels America
- Stratis Health
- USAging

Public Health & Health Systems

- Institute for Healthcare Improvement
- Connected Care for Older Adults
- Trust for America's Health
- Mississippi State Department of Health
- UM Shore Medical Center at Chestertown





State & Federal

- Federal Office of Rural Health Policy (FORHP)
- Coordinating Council on Access and Mobility (CCAM)
- Nebraska Rural Health Association
- New England Rural Health Association
- Idaho Rural Health Association
- Rural Health Association of Arkansas
- New York State Association for Rural Health

NRHA will be creating a roadmap that will outline how to engage with these organizations, engage across sectors, and improve the care of older adults in rural communities no matter where you may fit in the Age-Friendly Ecosystem.