

NRHA Rural Health Clinic & Critical Access Hospital Conferences 2024 • Sept. 24-27, Kansas City, Mo.

All general sessions take place in the Chicago Ballroom unless otherwise indicated • Subject to change • Updated 9-3-24

Rural Health Clinic Conference			
Tuesday, September 24			
1 – 1:15 pm	Welcome (15 m)		
1:15 – 2:30 pm	Plenary 1 – Keynote Session - RHC Cost Reporting - What You Need to Know (75 min) <i>Julie Quinn, Health Services Associates, Principal, compliance and cost reporting vice president</i>		
2:30 – 3:30 pm	Plenary 2 – Behavioral Health Integration Strategies for Rural Health Clinics (60 m) <i>John Gale, Maine Rural Health Research Center, Senior research associate</i>		
3:30 – 3:45 pm	Break		
3:45 – 5 pm	1A - National Health Service Corps: Benefits for Rural Health Clinics+ Lindsey Nienstedt Jennifer Perry	1B - Operation Access: Meeting the Needs of Rural Communities Adrienne Mann	1C - Addressing Social Determinants of Health in RHC Brittany Jaehning, Taylor Lick Chere Rikimoto
Room	Empire A	Empire B	Empire C
Wednesday, Sept 25			
7 – 8 am	Continental Breakfast, Registration		
8 – 9:15 am	2A - RHC-Reimbursement Opportunities Hidden in Coding, Documentation & More Ralph Llewellyn, Susan Rohde	2B - Maximizing RHC Patient Care and Revenue in 2024* Charles James	2C - Improving the Care of Older Adults Using the 4M's* Betty Mallen, DNP, Kara Vogelsson
Room	Empire A	Empire B	Empire C
9:15 – 9:30 am	Break		
9:30 – 10:45 am	3A - Increasing your RHC Quality While Staying in Compliance Kate Hill, Kristen Ogden	3B - The Future of Patient Arrival* Riley Atlas, Melinda Pogwizd-Nerad, Ryan Geisler, David Sheedy	
Room	Empire A	Empire B	
10:45 – 11 am	Break		
11 – 11:45 am	Plenary 3 - Essential Strategies: Mastering Revenue Cycle Key Process Indicators (45 min) <i>Ryan Breneman, DBA, Stroudwater, Consultant</i> <i>Amy Graham, Stroudwater, Principal</i>		
11:45 am – 1 pm	Rural Health Clinic Conference lunch on your own		

Rural Health Clinic Conference continues and Critical Access Hospital Conference begins	
1 – 1:15 pm	Welcome & Announcements (15m)
1:15 – 2:15 pm	Plenary 4 - Keynote Address: The Other Side of the Table: Improving Commercial Negotiations with Critical Insights (60 m) <i>Travis Dalton, MultiPlan, President and chief executive officer</i> <i>Neil Larson, MultiPlan, Data and decision science vice president</i>

2:15 – 2:45 pm	Break					
2:45 – 4 pm	<p align="center">Plenary 5 - National Legislative Update (75 m) <i>Alexa McKinley Abel, JD, National Rural Health Association, Government affairs and policy director</i> <i>Carrie Cochran-McClain, DrPH, National Rural Health Association, Chief policy officer</i></p>					
4 – 5 pm	<p align="center">Plenary 6 –Panel Discussion of the Rural Obstetrics Innovations Summit (60 min) <i>Benjamin Anderson, Hutchinson Regional Healthcare System, President and CEO</i> <i>Tom Morris, HRSA Federal Office of Rural Health Policy, Associate administrator</i> <i>Brock Slabach, National Rural Health Association, Chief operating officer</i> <i>Jeff Sommer Stroudwater Associates, Managing director</i> <i>Adam Willmann, Goodall-Witcher Healthcare, CEO</i></p>					
5 – 7 pm	RHC-CAH Networking Reception - Atlanta/New York					
Thursday, September 26						
7 – 8 am	Breakfast With Partners					
8 – 9 am	<p align="center">Plenary Session 7 - American Hospital Association Update (60 m) <i>Shannon Wu, PhD, American Hospital Association, Payment policy director</i></p>					
9 – 10:50 am	Networking break – Exhibit Hall					
	9:10 – 9:55 am	<p align="center">Partner Featured Session A – Preparing for the Inevitable: Cybersecurity Readiness and Resiliency <i>Ferdinand Hamada, MorganFranklin Cyber, Managing director</i> <i>Laura M. Kreofsky, Microsoft Philanthropies, Cybersecurity Program for Rural Hospitals, Director</i></p>				
10:50 – 11 am	Break					
11 am – 12:15 pm	4A	4B	4C	4D	4E	
	<p align="center">Addressing Rural Mental Health at the Community Level Kaila Anderson Sarah Gideon Chrysanne Grund Chad Reznicek</p>	<p align="center">Collaborative Multi-Sector Community Engagement Models for Rural Communities* John Gale</p>	<p align="center">Revitalizing Rural Healthcare: Innovative Strategies for Workforce Development Alyssa Meller Tracy Morton Mike Shimmens</p>	<p align="center">American Heart Association Rural Accelerator: Sharing Models for Quality Improvement# Lorri Burgess, Heidi Clark, Mindy Cook, Jeremy Sturgell, MD, Tracy Victory</p>	<p align="center">Geriatric Emergency Departments: Improving Emergency Care of Older Adults^ Kevin Biese, MD</p>	
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	
12:15 – 1:50 pm	Networking Lunch					
	1 – 1:45 p.m.	<p align="center">Partner Featured Session B – Is your Board "On Board?" <i>Mike Milligan, BVK Health, Senior vice president</i></p>				
1:50 – 2 pm	Break					
2 – 3:15 pm	5A	5B	5C	5D	5E	5F
	<p align="center">Rural Hospital at Home* Margaret Paulson, DO</p>	<p align="center">Integrating Incentives into Provider Compensation Opal Greenway, JD</p>	<p align="center">Are You Ready? Medicare Beneficiary Quality Improvement Program Projections* Meg Nugent</p>	<p align="center">Strategies that Build Support for Community Hospital Levies Heidi Anderson Matthew Ellsworth Michelle Rathman Nick Smith</p>	<p align="center">The Changing Landscape of Quality Measurement and Reporting* Sarah Brinkman Karla Weng</p>	<p align="center">Tapping into TA: How Rural Hospitals can Access Federal Resources+ Tom Morris Rachel Moscato Laura Seifert</p>
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	Benton
3:15 – 3:30 pm	Break					

3:30 – 4:30 pm	Plenary 8 – RHC/CAH: Current Trends and Updates (60 m) <i>Ralph Llewellyn, Eide Bailly LLP, Partner</i> <i>Joe Watt FORVIS, Partner</i>			
4:30 – 5:15 pm	Plenary 9 – Better Together: Developing Rural Based Clinically Integrated Networks (45 min) <i>Ben Bucher, Towner County Medical Center, CEO</i> <i>Brittany Sachdeva, DNP, Cibolo Health, Chief clinical officer</i> <i>Ken Westman, Riverwood Healthcare Center, CEO</i> <i>Nathan White, JD, Cibolo Health, Chief strategy officer</i>			
Friday, September 27				
8 – 8:30 am	Breakfast			
8:30 – 9:15 am	Plenary 10 - Top 20 CAHs Awards Presentation (45 m) <i>Brock Slabach, NRHA, Chief operations officer</i> <i>Michael Topchik, Chartis Center for Rural Health, National leader</i>			
9:15 – 9:30 am	Break			
9:30 – 10:45 am	6A	6B	6C	6D
	Improving Quality Performance with Population Health Tech and Culture* Justin Neece Kevin Stansbury Anne Timmerman	Innovative Rural Hospital Board Best Practices Bill Auxier, PhD Sydney Grant	Suicide: The Missed Diagnosis * Sandy Garcia Richard Salomone	CMS Hospital Price Transparency – What Hospitals Need to Know+ Carmen Irwin Courtney Turner Michelle Wineinger
Room	Empire A	Empire B	Empire C	Chouteau A
10:45 am	CAH Adjourns			

+ Sessions sponsored by the Federal Office of Rural Health Policy (RHC – 1, CAH - 2)

* Quality & Clinical Sessions (8 between conferences)

^ Session sponsored by The John A. Hartford Foundation/NRHA National Rural Age Friendly Initiative (CAH – 1)

Session sponsored by The American Heart Association (RHC or CAH – 1)