



2014 State Rural Health Association Leadership Conference

Atlanta, Georgia
July 15-16

Tuesday, July 15
7:30 – 10 a.m.

Registration
Foyer

7:30 – 8:30 a.m.

Continental breakfast
Foyer

8:30 – 9:15 a.m.

Welcome and introductions
Alan Morgan, NRHA CEO
Beth O'Connor, NRHA State Association Council chair
Piedmont A

9:15 – 10:15 a.m.

Growing your organization through collaboration
Alan Morgan, NRHA CEO
Piedmont A

Learn how establishing public and private partnerships can help grow your organization. Topics will include federal, state, other state associations or health providers, community colleges, universities and vendor partnerships.

10:15 – 10:30 a.m.

Networking break

10:30 – 11:45 a.m.

Grant writing and management for all sizes of organizations
Laura Carlson and Tina Elliott, Indiana Rural Health Association
Debrin Jenkins, West Virginia Rural Health Association
Tina McCormick, Kentucky Rural Health Association

Facilitated by Amy Elizondo, NRHA program services vice president
Piedmont A

Noon – 1:15 p.m.

Networking lunch
Green Leaf room

1:15 – 2:30 p.m.

Complying with new federal financial reporting requirements for sub-recipients
Rob McVay, NRHA CFO
Piedmont A

Learn about new federal reporting requirements for sub-recipients who receive federal funds including what is allowable, what is not allowable, and information required in original budgets and follow-up financial reports. There will be time for questions.

2:30 – 2:45 p.m.

Networking break

2:45 – 4 p.m.

Networking roundtables

Topics:

- Additional funding resources
- Conference planning, promotion
- Financial management of your organization
- Identifying new membership constituency groups
- Rural communities, quality and health reform
- Start-up and small SRHAs

Wednesday, July 16
7:30 – 8:30 a.m.

Continental breakfast
Foyer

Session for state rural health associations
8:30 – 9:45 a.m.

Engaging your membership and turning them into leadership
Brock Slabach, NRHA member services senior vice president
Peachtree AB

Discuss ways to engage members including communication strategy, methods and protections and how those engagements can lead to leadership development.

9:45 – 10 a.m.

Networking break

10 – 11 a.m.

Reflections and round robin
Peachtree AB

Attendees will have the opportunity to share takeaways from the conference and priority areas for the next year. NRHA staff will be available to assist in the discussion of next steps.

11 a.m.

Workshop adjourns for SRHA attendees.

**Workshop for small health care
provider quality improvement
program**

8:30 a.m. – noon

Workshop on sustainability

Ann Ferrero, ORHP

Georgia Health Policy Center Staff

Piedmont A

Learn about some of the factors and dynamics that make programs sustainable. Attendees will have the opportunity to begin planning for sustainability of their programs.

Noon

**Workshop adjourns for small
health care provider quality
improvement program
concurrent attendees**

**See you in Minneapolis
July 14-15, 2015.**